

# Rally Software Recognized as One of Colorado's Best Technology Companies

*Rally's co-founders receive top honors at the Boulder Chamber of Commerce Esprit awards*

BOULDER, Colo., Oct 1, 2007 - Rally Software Development Corp.®, the leading on-demand provider of Agile software life cycle management solutions, continues to be recognized as one of the best technology companies in Colorado. The Boulder Chamber of Commerce will honor Rally co-founders, Tim Miller and Ryan Martens, with the Entrepreneurs of the Year award at its Esprit awards dinner Wednesday, Oct., 17 at the Omni Interlocken Hotel in Broomfield.

The Esprit award is the latest recognition Rally has received for its outstanding growth, entrepreneurial spirit and workplace ideals. In June, company CEO Tim Miller was named a finalist for the 2007 Ernst & Young Entrepreneur Of The Year® Award in the Rocky Mountain region. Rally was also named the #1 fastest growing small private company in the Denver area by the Denver Business Journal and received top honors at the Mercury 100 awards as the #1 fastest growing company in Boulder and Broomfield counties. The company also was named one of the Best Companies to Work for in Colorado in the small/medium-sized company category from the Society for Human Resource Management.

"It's an honor for Ryan and I to be recognized for building such an amazing company," said Tim Miller, Rally's CEO. "Rally's employees, investors and customers have helped us build industry-leading products and at the same time be able to hold to our core values of creating a positive, accountable work environment."

Both Miller and Martens are serial entrepreneurs with more than 15 years experience each in managing, building and growing software companies from startup to Fortune 1000. Before co-founding Rally, they started Avitek, a custom software development firm that grew to over \$10M in revenues before being acquired by BEA Systems in 1999. Both Miller and Martens are actively involved in the community as members of Social Venture Partners, the Entrepreneur's Foundation of Colorado, Chapters of Young Entrepreneur's Organization (YEO), Young Presidents Organization (YPO), and the Colorado Conservation Trust.

## About Rally

From an initial pilot project to enterprise rollout, Rally helps companies successfully adopt and scale Agile software development practices. Over 50 percent of the world's leading software-driven companies currently use Rally, and Rally's tools have supported its customers in more than 6,500 Agile releases. For more information, visit [www.rallydev.com](http://www.rallydev.com).

